

Museum Partner Observation I

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LIS 258: Museum Informatics

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The East Hartford Public Library (EHPL) is a small public library in the in county of Hartford, that holds within the walls most of the town's historical artifacts. The artifacts can range from books, newspaper records, paintings, statues, mechanical parts of airplanes, and glass work. To provide the public with access to the town's historical collection, EHPL has set up a social media account on Facebook and a subsection on the town of East Hartford's website.

There are limited interactive elements associated with the library, only announcements on a digital and print format are included. The latest publication of the events occurring at the library were published both on the town's website and in the local town's newspaper. The library relies heavily on the foot traffic that comes inside the building, either to attend a program or to utilize the services provided by the library.

Library

HENRY HAMMOND AHL EXHIBIT

EAST HARTFORD PUBLIC LIBRARY

Reception April 26

Library Director Sarah Kline Morgan

News & Announcements

Major Exhibition of the Work of East Hartford-born Painter Henry Hammond Ahl

Share Your Stories with East Hartford Library

East Hartford Public Library April Vacation Programs

[View all](#)

Library Calendar

March

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

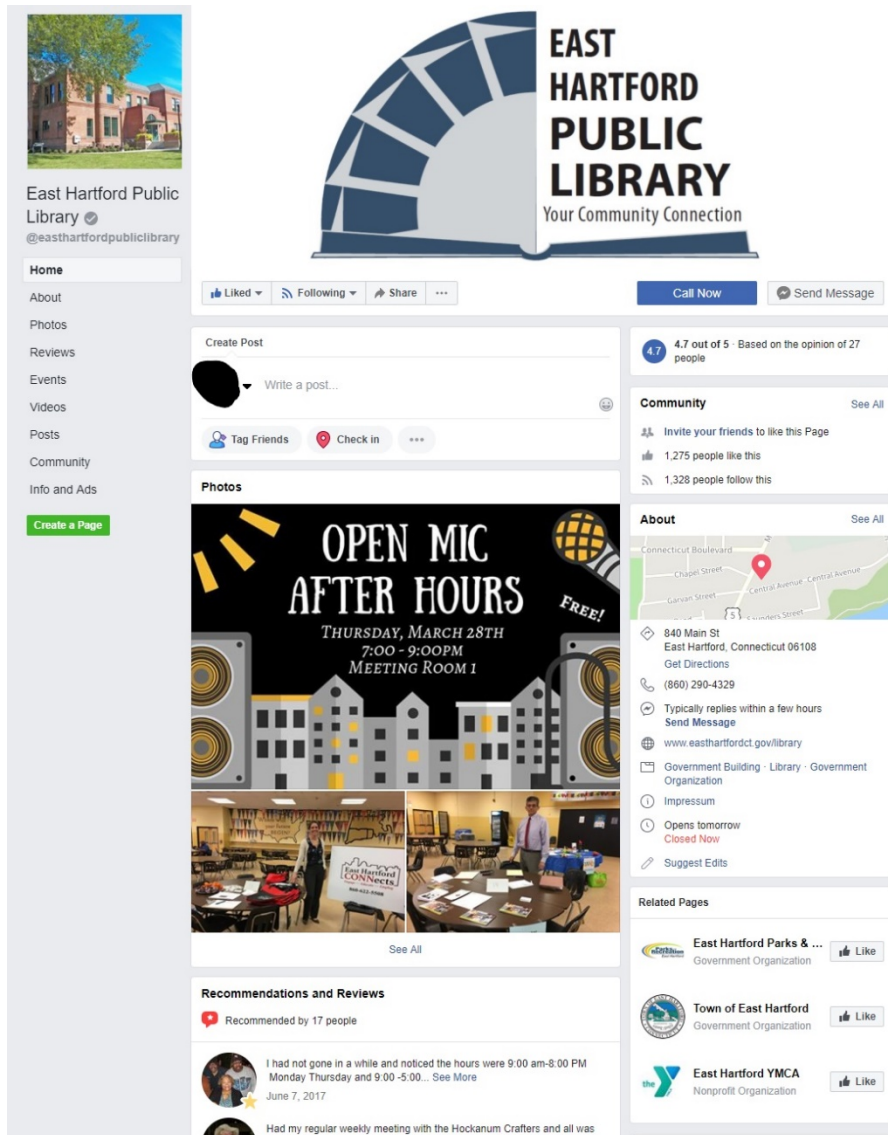
[All upcoming events](#)

Staff Contacts

Name	Title	Phone
Sarah Kline Morgan	Director	(860) 290-4340
Katherine Beaudry	Assistant Director	(860) 290-4339
Jason A. Pannone	Reference / Cultural Assets	(860) 290-4341
Catherine Potter	Children's and Teen Librarian	(860) 290-4333

Screenshot of EHPL webpage

Announcements for the libraries museum events are available online through the town's website. This page includes write-ups and a calendar of events, with description of the events. This feature permits users to learn of current and future events taking place at the library.



Screenshot of EHPL Facebook page

EHPL's social media interactivity includes a Facebook and Pinterest account. This permits the public to access basic event, service, and contact information for the library. It also provides a platform for interacting with the libraries visitors through posts and photographs. Each layer of the interactivity that the library provides to the public, increases the foot traffic within the building and the feedback provides a better image of how to serve the community.