

CHRISTOPHER ANDERSON: MUSEUM-PARTNER OBSERVATION #1

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LIS 258: Museum Informatics – Dr. Angel

Website Link: <http://info-matic.org/?p=961&preview=true>

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The Holocaust Memorial & Tolerance Center of Nassau County (“HMTC”) is located in Glen Cove, NY and its mission “is to teach the history of the Holocaust and its lessons through education and community outreach.”¹ The HMTC building houses a permanent exhibit, special collections, and archives.² Exhibits at the HMTC consist of numerous museum objects such as photographs, physical artifacts, and digital media. Museum objects and exhibit organization help create an immersive experience for visitors.

As technology and user expectations evolve, museums need “to be more aware and responsive to their audiences’ evolving behaviors to stay relevant.”³ In order to engage patrons and enhance the visitor experience, the HMTC uses a number of innovative methods to increase engagement and connect visitors to museum objects. One feature is the permanent exhibit that blends a number of information resources including artifacts, multimedia displays, and testimonials.⁴ These resources help visitors gain a deeper understanding of the exhibits.

HMTC Holocaust Memorial & Tolerance Center of Nassau County

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PERMANENT EXHIBIT

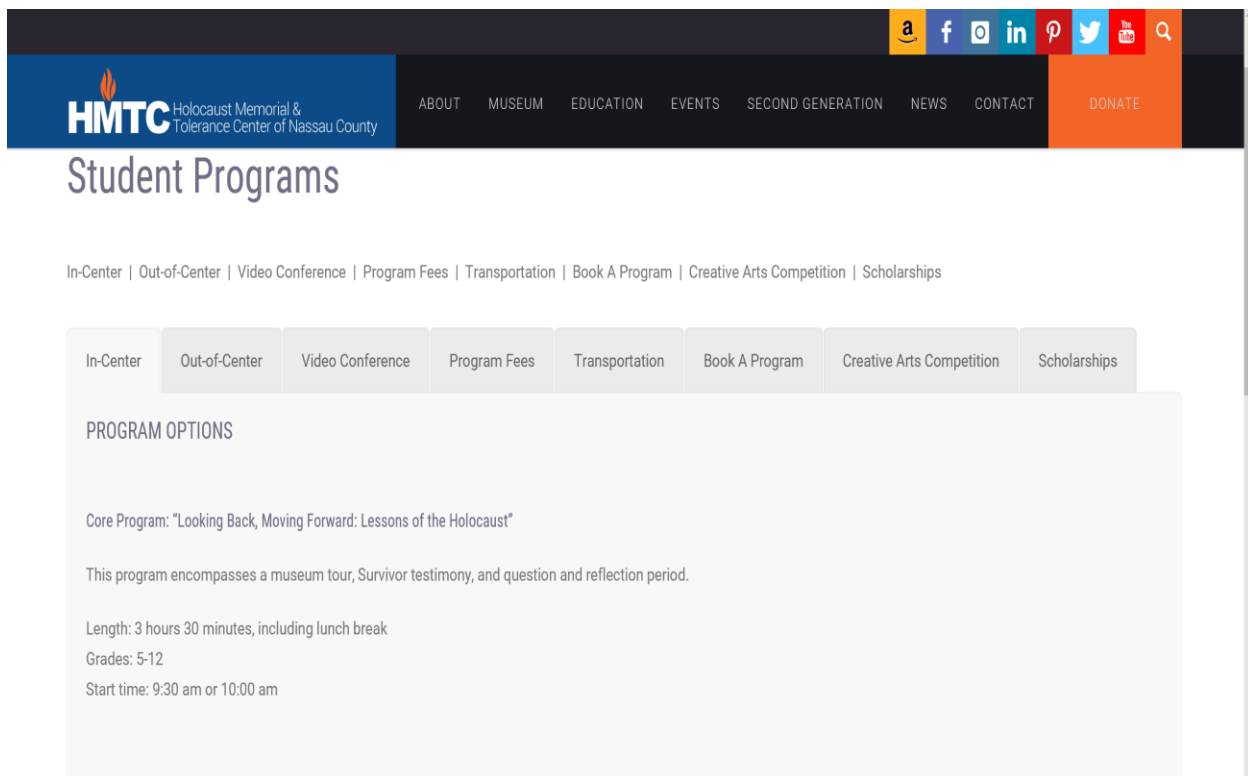
The museum presents a detailed and comprehensive chronicle of the Holocaust, and utilizes multimedia displays, artifacts, archival footage, testimonies from local Survivors and Liberators, and encompasses a special gallery for changing exhibits.

We offer a contextualized history to explain the 1930s increase of intolerance, the reduction of human rights, and the lack of intervention that enabled the persecution and mass murder of millions of Jews and others, including people with disabilities, Roma and Sinti (Gypsies), Jehovah's Witnesses, Gays, and Polish intelligentsia.

Our museum introduces visitors to European antecedents which nurtured the evolution of Nazism, such as centuries of antisemitism and racism, the pseudo-science of eugenics, and the repercussions of WWI. The Holocaust exhibition concludes with the aftermath of Nazism and emphasizes the issues of displaced persons camps, emigration, and post-genocide justice. One feature that distinguishes our museum from other Holocaust museums is that we demonstrate the relevance of the Holocaust through our examination of current genocides and intolerance and by the celebration of today's genocide rescuers and Upstanders.

Screenshot of [Permanent Exhibit](#) page.

In addition, the HMTC is actively engaged in providing educational programming and offers innovative programs for both students and adults.⁵ Some of the educational offerings for students include “Intro to the Holocaust” and “Deconstructing Hate.”⁶ Educational programs help students gain a deeper understanding of the Holocaust and how its lessons resonate in our current society. In addition to providing programming for students, the HMTC also provides programs and events for adults and these offerings are publicized through the HMTC’s social media platforms.⁷



Screenshot of [Student Programs](#) page.

Furthermore, the HMTC provides a robust schedule of events that focus on topics related to the Holocaust and modern atrocities.⁸ The events webpage contains an easy to read layout that includes an option for searching by date and/or keyword.⁹ The programming and events provide a useful supplement to the permanent and special exhibits at the HMTC.

hmtcli.org/events

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Upcoming Events

APRIL 2018

11 APR **THEY FOUGHT BACK: 75TH MEMORIAL OF THE WARSAW GHETTO REVOLT** \$10

15 APR **THE SHOAH THROUGH MUSLIM EYES** \$10

Screenshot of [Upcoming Events](#) page.

Although there are currently no exhibits available online, the HMTCL maintains numerous digital tools such as Facebook, Instagram, LinkedIn, Pinterest, Twitter, YouTube, and a blog.¹⁰ These resources allow the HMTCL to promote exhibits, programs, and events across multiple digital platforms and target relevant demographic groups.

hmtcli.org/newsroom/blog

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BY DEBORAH LOM ON 21 MARCH 2018 IN TOLERANCE

TAGS EDUCATION, EDUCATIONAL, HMTCL, HOLOCAUST MEMORIAL AND TOLERANCE CENTER, TOLERANCE

WASHINGTON'S PROMISE TO MINORITIES AND ITS MEANING FOR OUR CENTER

Washington's Promise to Minorities and its Meaning for our Center

by Frank Miller-Small

*To the National Organization in Washington
Rhode Island.
Gentlemen.*

While I receive with much gratification, from history's pages, the story of the efforts and actions of people in the aftermath of the war, your that I have always been a grateful member of the central witness to the events in my mind to the best of my knowledge and belief the influence on the world of history and events which we hope to witness the next time from a perspective that they are committed to the of resistance to violence and cruelty. It has been an honor to make the use of the materials which are now yours, as we can find them.

WHAT YOUR DONATION CAN BUY

\$1000 can bring 90 students to the HMTCL to learn the lessons of the Holocaust and empower them with the conviction of personal responsibility and moral courage.

\$500 supports professional development for educators to equip teachers with the knowledge and latest pedagogical practices to teach the Holocaust and other genocides.

Screenshot of [Blog](#) page.

With a unique mix of exhibits, educational programming, events, and digital outreach tools, the HMTC is well positioned to attract and educate a wide cross-section of patrons. Combining traditional exhibits and programming with cutting-edge digital resources provides an impressive balance of strategies that help visitors connect with museum objects.

Endnotes

- ¹ “Our Mission,” Holocaust Memorial & Tolerance Center of Nassau County, Accessed March 20, 2018, <https://www.hmtcli.org/>.
- ² “Museum,” Holocaust Memorial & Tolerance Center of Nassau County, Accessed March 20, 2018, <https://www.hmtcli.org/>.
- ³ “NMC Horizon Report: 2016 Museum Edition,” The New Media Consortium, 2016: 22, Accessed March 20, 2018, <http://cdn.nmc.org/media/2016-nmc-horizon-report-museum-EN.pdf>.
- ⁴ “Permanent Exhibit,” Holocaust Memorial & Tolerance Center of Nassau County, Accessed March 20, 2018, <https://www.hmtcli.org/museum/permanent-exhibit/>.
- ⁵ “Education,” Holocaust Memorial & Tolerance Center of Nassau County, Accessed March 20, 2018, <https://www.hmtcli.org/>.
- ⁶ “Student Programs,” Holocaust Memorial & Tolerance Center of Nassau County, Accessed March 20, 2018, <https://www.hmtcli.org/education/student-programs/>.
- ⁷ “Programs and Event Overview,” Holocaust Memorial & Tolerance Center of Nassau County, Accessed March 20, 2018, <https://www.hmtcli.org/programs-and-events/programs-and-events-overview/>.
- ⁸ “Upcoming Events,” Holocaust Memorial & Tolerance Center of Nassau County, Accessed March 20, 2018, <https://www.hmtcli.org/events/>.
- ⁹ Id.
- ¹⁰ “Blog,” Holocaust Memorial & Tolerance Center of Nassau County, Accessed March 20, 2018, <https://www.hmtcli.org/newsroom/blog/>.

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The New Media Consortium. "NMC Horizon Report: 2016 Museum Edition." Accessed March 20, 2018. <http://cdn.nmc.org/media/2016-nmc-horizon-report-museum-EN.pdf>.